

ABSTRACT

The analysis the way of somebody in doing her life in a glamorous big city with the influence of her environment which is described in a novel is the focus of this research. The analysis did on the main character of a novel by Karen Yampolsky, *Falling Out of Fashion*, who have a dream to own a magazine of her style named after her. It also analyzes about the material things which play its part in building the character's point of view in facing her life. The analysis methodology was done by library research and the use of literate theory. Structuralism theory is chosen as an approach to show the correlation of every element in the novel to built a story. The result of the research proves that every element arrangement through all events, life environment, material things and other characters in a novel give a very big influence in building the life story of the main character. Every change in one element will affect the others and gives changes for the whole part of the story.

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